Recruiting

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Anwerbung, Rekrutierung – Recruiting

The process of finding and hiring the best-qualified candidate (from within or outside of an organization) for a job opening, in a timely and cost effective manner. The recruitment process includes analyzing the requirements of a job, attracting employees to that job, screening and selecting applicants, hiring, and integrating the new employee to the organization.

Source: http://www.businessdictionary.com/definition/recruitment.html#ixzz3wrykUiYk

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Contract of employment

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Arbeits-, Einstellungsvertrag – Contract of employment

Voluntary, deliberate, and legally enforceable (binding) agreement between an employer and an employee. Employment contracts can cover a variety of procedures and/or policies that the employee must agree to as a condition of his/her employment. Most employment contracts are required because the employer is seeking to protect its own interest. The contract may require that the employee not work for a competitor or even work in a similar industry during a designated time frame after they leave the company.

Source: http://www.businessdictionary.com/definition/employment-contract.html#ixzz3wrzIVbBg

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Free on board (FOB)

Frei an Bord, frei Schiff, frachtfrei – Free on Board (FOB)

- 1. Term of sale under which the price invoiced or quoted by a seller includes all charges up to placing the goods on board a ship at the port of departure specified by the buyer. Also called collect freight, freight collect, or freight forward.
- 2. Used in shipping to indicate that there is no charge to the buyer for goods placed on board a carrier at the point of shipment. Typically followed by the name of a port or city, e.g., F.O.B. San Francisco.

Source: http://www.businessdictionary.com/definition/free-on-board-FOB.html#ixzz3wD4eam60

Loss leader

Lockartikel, Lockangebot – Loss leader

Good or service advertised and sold below cost price. Its purpose is to bring in (lead) customers in the retail store (usually a supermarket) on the assumption that, once inside the store, the customers will be stimulated to buy full priced items as well.

Source: http://www.businessdictionary.com/definition/loss-leader.html#ixzz3wsh4Xpgq

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